

## CURRICULUM VITAE

October 2015

WILLIAM P. BARNETT

Thomas M. Siebel Professor of Business Leadership, Strategy, and Organizations  
Affiliated Faculty, Woods Institute for the Environment, Stanford University  
Affiliated Faculty, Stanford Interdisciplinary Program in Environment and Resources

### EDUCATION

Ph.D., Business Administration, 1988  
University of California, Berkeley

A.B., Economics and Political Science, 1982  
University of California, Berkeley

### EMPLOYMENT

2004-present	Thomas M. Siebel Professor of Business Leadership, Strategy, and Organizations, Graduate School of Business, Stanford University
2001-2004	Professor of Strategic Management and Organizational Behavior Graduate School of Business, Stanford University
1996-2001	Associate Professor of Strategic Management and Organizational Behavior Graduate School of Business, Stanford University
1994-1996	Associate Professor of Strategic Management Graduate School of Business, Stanford University
1991-1994	Assistant Professor of Strategic Management Graduate School of Business, Stanford University
1988 - 1991	Assistant Professor of Management, Graduate School of Business, University of Wisconsin – Madison

## PUBLICATIONS

- Elizabeth G. Pontikes and William P. Barnett  
2015 "The Persistence of Lenient Market Categories." *Organization Science*, 26: 1415-1431..
- Barnett, William P., Mi Feng, and Xiaoqu Luo  
2013 "Social Identity, Market Memory, and First-Mover Advantage." *Industrial and Corporate Change*, doi: 10.1093/icc/dts030.
- Barnett, William P.  
2008 *The Red Queen Among Organizations: How Competitiveness Evolves*. Princeton, NJ: Princeton University Press.
- Barnett, William P. and Elizabeth G. Pontikes  
2008 "The Red Queen, Success Bias, and Organizational Inertia." *Management Science*, 54: 1237-1251.
- Dobrev, Stanislav D. and William P. Barnett  
2005 "Organizational Roles and Transitions to Entrepreneurship." *Academy of Management Journal*, 48, 3: 433-449.
- Barnett, William P. and Elizabeth G. Pontikes  
2005 "The Red Queen: History-Dependent Competition Among Organizations," in Staw and Kramer (eds.) *Research in Organizational Behavior*.
- Barnett, William P. and David McKendrick  
2004 "Why Are Some Organizations More Competitive Than Others? Evidence from a Changing Global Market." *Administrative Science Quarterly*.
- Barnett, William P. and Michael Woywode  
2004 "From Red Vienna to the Anschluss: Ideological Competition among Viennese Newspapers During the Rise of National Socialism." *American Journal of Sociology*, 109, 6: 1452-99.
- Barnett, William P., Aimee Noelle-Swanson, and Olav Sorenson  
2003 "Asymmetric Selection from Among Organizations." *Industrial and Corporate Change*, 12, 4: 673-695.
- Barnett, William P. and Olav Sorenson  
2002 "The Red Queen in Organizational Creation and Development." *Industrial and Corporate Change*, 11, 2: 289-325.

- Barnett, William P. and John Freeman  
2001 "Too Much of a Good Thing? Product Proliferation and Organizational Failure." *Organization Science*, 12, 5: 539-558.
- Barnett, William P., Gary A. Mischke, and William Ocasio  
2000 "The Evolution of Collective Strategies Among Organizations." *Organization Studies*, 21: 325-354.
- Barnett, William P., James Baron, and Toby Stuart  
2000 "Avenues of Attainment: Occupational Demography and Organizational Careers in the California Civil Service." *American Journal of Sociology*, 106: 88-144.
- Barnett, William P.  
1997 "The Dynamics of Competitive Intensity." *Administrative Science Quarterly*, 42: 128-160.
- Barnett, William P. and Morten Hansen  
1996 "The Red Queen in Organizational Evolution." *Strategic Management Journal*, 17: 139-157.
- Barnett, William P. and Robert A. Burgelman  
1996 "Evolutionary Perspectives on Strategy." *Strategic Management Journal*, 17: 5-19.
- Barnett, William P. and Carroll, Glenn R.  
1995 "Modeling Internal Organizational Change," in Hagan (ed.) *Annual Review of Sociology*, volume 21: 217-36.
- Barnett, William P.  
1995 "Telephone Companies," pp. 277-289 in Carroll and Hannan (eds.) *Organizations in Industry: Strategy, Structure, and Selection*. New York: Oxford.
- Barnett, William P.  
1995 "Population Ecology," in Nicolson (ed.) *Blackwell Dictionary of Organizational Behavior*.
- Barnett, William P.  
1994 "The Liability of Collective Action: Growth and Change Among Early American Telephone Companies," pp. 337-354 in Baum and Singh (eds.) *Evolutionary Dynamics of Organizations*. New York: Oxford.
- Barnett, William P., Henrich Greve, and Douglas Park  
1994 "An Evolutionary Model of Organizational Performance." *Strategic Management Journal*, 15: 11-28.

- Amburgey, Terry L., Dawn Kelly, and William P. Barnett  
1993 "Resetting the Clock: The Dynamics of Organizational Transformation and Failure." *Administrative Science Quarterly*, 38: 51-73.
- Barnett, William P. and Glenn R. Carroll  
1993 "How Institutional Constraints Affected the Organization of Early American Telephony." *Journal of Law, Economics and Organization*, 9: 98-126.
- Barnett, William P.  
1993 "Strategic Deterrence Among Multipoint Competitors." *Industrial and Corporate Change*, 2: 249-278.
- Barnett, William P. and Glenn R. Carroll  
1993 "Organizational Ecology Approaches to Institutions," pp. 171-181 in Lindenberg and Schreuder (eds.) *Interdisciplinary Perspectives on Organisations*. Riverside, NJ: Pergamon Press.
- Barnett, William P. and Anne S. Miner  
1992 "Standing on the shoulders of others: Career interdependence in job mobility." *Administrative Science Quarterly*, 37: 262-281.
- Barnett, William P.  
1990 "The Organizational Ecology of a Technological System." *Administrative Science Quarterly*, 35: 31-60.
- Barnett, William P. and Terry L. Amburgey  
1990 "Do Larger Organizations Generate Stronger Competition?" pp. 78-102 in J. Singh (ed.) *Organizational Evolution: New Directions*. Beverly Hills: Sage.
- Barnett, William P.  
1989 Review of Schlesinger et al., *Chronicles of Corporate Change*, in *Administrative Science Quarterly*, 34: 492-494.
- O'Reilly, Charles A., David F. Caldwell, and William P. Barnett  
1989 "Work Group Demography, Social Integration, and Turnover." *Administrative Science Quarterly*, 34: 21-37.
- Barnett, William P. and Glenn R. Carroll  
1987 "Competition and Mutualism Among Early Telephone Companies." *Administrative Science Quarterly*, 32: 400-421.

## WORKING PAPERS

Barnett, William P. and Scott C. Ganz

2015 “Organizational Failure and Industrial Regeneration.” Working paper, Graduate School of Business, Stanford University.

Barnett, William P., David McKendrick, and James Wade

2015 “What Competes, Organizations or Products?” Working paper, Graduate School of Business, Stanford University.

Elizabeth G. Pontikes and William P. Barnett

2015 “Organizational Knowledge and Technological Change.” Working paper, Graduate School of Business, Stanford University.

Elizabeth G. Pontikes and William P. Barnett

2015 “When to be a Nonconformist Entrepreneur: Organizational Responses to Market Events.” Working paper, Graduate School of Business, Stanford University.

## WORK-IN-PROGRESS

Barnett, William P.

“Metacompetition: Competing Over the Game to be Played.” Working paper, Graduate School of Business, Stanford University.

Barnett, William P. and Xiaoqu Luo

“Development and Recombination in Organizational Growth.” Working paper, Graduate School of Business, Stanford University.

Barnett, William P., Sasha Goodman, and Daniel Stewart

“Ideological Competition in Status Contests.” Working paper, Graduate School of Business, Stanford University.

Barnett, William P. and Jerker Denrell

“Status, Quality, and the Senators’ Sons Problem.” Graduate School of Business, Stanford University.

Barnett, William P. and Mi Feng

“Predator-Prey: A Contending Logic of Competition.” Graduate School of Business, Stanford University.

Barnett, William P.

“Globalization, Organizational Growth, and Logics of Competition.” Graduate School of Business, Stanford University.

Barnett, William P. and Nick Switanek

“Ideological Competition among Environmental Social Movements.” Graduate School of Business, Stanford University.

## CONFERENCE PRESENTATIONS

Barnett, William P.

2015 “Organizational Failure and Industrial Regeneration.” Organizational Ecology Conference, Istanbul.

Barnett, William P.

2014 “Metacompetition: Competing Over the Game to be Played.” Organizational Ecology Conference, Barcelona.

Barnett, William P.

2014 “Globalization and Strategy.” Symposium at the Annual Meeting of the Academy of Management, Philadelphia.

Barnett, William P. and David McKendrick

2014 “What Competes, Organizations or Products?” Annual Meeting of the Academy of Management, Philadelphia.

Barnett, William P. and David McKendrick

2013 “What Competes, Organizations or Products?” Organizational Ecology Conference, Budapest Hungary.

Elizabeth G. Pontikes and William P. Barnett

2012 “The Persistence of Ambiguous Market Labels.” Organizational Ecology Conference, Copenhagen.

Elizabeth G. Pontikes and William P. Barnett

2012 “Organizational Knowledge and Technological Change.” Annual Meeting of the Academy of Management, Boston.

Barnett, William P. and Jerker Denrell

2011 “Status, Quality, and the Senator’s Sons Problem.” Organizational Ecology Conference, Lugano Switzerland.

Barnett, William P., Sasha Goodman, and Daniel Stewart

2010 “Ideological Competition in Status Contests.” Organizational Ecology Conference, Helsinki Finland.

Barnett, William P., Mi Feng, and Xiaoqu Luo

2009 “Organizational Identity and First-Mover Advantage.” Organizational Ecology Conference, Verona Italy.

Feng, Mi and William P. Barnett

2008 “Predator-Prey Competition Among Cosmopolitan and Local Organizations.” Annual Meeting of the Academy of Management, Anaheim.

Barnett, William P., Mi Feng, and Xiaoqu Luo

2008 “Organizational Identity and First-Mover Advantage.” Annual Meeting of the Academy of Management, Anaheim.

Elizabeth G. Pontikes and William P. Barnett

2008 “Stigma and Halo Following Iconic Events: Why Nonconformity Pays After Salient Successes and Failures.” Organizational Ecology Conference, Antwerp.

- Luo, Xiaoqu and William P. Barnett  
2007 "Recombination and Variability as Organizations Grow." Annual Meeting of the Academy of Management, Philadelphia.
- Luo, Xiaoqu and William P. Barnett  
2007 "Recombination and Variability as Organizations Grow." Organizational Ecology Conference, Istanbul, Turkey.
- Elizabeth G. Pontikes and William P. Barnett  
2006 "How Adaptive is R&D? Cumulative Research and Technical Change in Organizational Communities." Annual Meeting of the Academy of Management, Atlanta.
- Elizabeth G. Pontikes and William P. Barnett  
2006 "How Adaptive is R&D? Cumulative Research and Technical Change in Organizational Communities." Organizational Ecology Conference, Lisbon, Portugal.
- Barnett, William P. and Elizabeth G. Pontikes  
2005 "The Red Queen, Success Bias, and Organizational Inertia." Harvard Business School Strategic Management Conference, October.
- Barnett, William P. and Elizabeth G. Pontikes  
2005 "The Red Queen, Success Bias, and Organizational Inertia." Annual Meeting of the Academy of Management, Honolulu.
- Barnett, William P. and Elizabeth G. Pontikes  
2005 "The Red Queen, Success Bias, and Organizational Inertia." Organizational Ecology Conference, Durham, UK.
- Barnett, William P. Aimee Noelle Swanson, and Thekla Rura-Polley  
2004 "The "Senators'-Sons" Problem and the Survival of Weak Competitors." Conference on Organizational Ecology and Strategy, Olin School of Business, Washington University, St. Louis.
- Barnett, William P. Aimee Noelle Swanson, and Thekla Rura-Polley  
2003 "The "Senators'-Sons" Problem and the Survival of Weak Competitors." Annual Meeting of the Academy of Management, Seattle.
- Barnett, William P., Aimee Noelle-Swanson, and Olav Sorenson  
2002 "Asymmetric Selection from Organizational Founding to Survival." Annual meeting of the Nagymaros group, Wassenaar, The Netherlands.
- Barnett, William P., Aimee Noelle-Swanson, and Olav Sorenson  
2002 "Asymmetric Selection from Organizational Founding to Survival." Conference in Honor of James March, Lucca, Italy.
- Barnett, William P., Aimee Noelle-Swanson, and Olav Sorenson  
2002 "Asymmetric Selection from Organizational Founding to Survival." Annual meeting of EGOS, Barcelona, Spain.
- Barnett, William P. and David McKendrick  
2001 "The Evolution of Global Technological Competition." Annual meeting of the Nagymaros group, Chicago.

- Barnett, William P. and Michael Woywode  
1999 "From Red Vienna to the Anschluss: Ideological Competition among Viennese Newspapers During the Rise of National Socialism." Annual meeting of the Academy of Management, Chicago.
- Barnett, William P. and Aimee Swanson  
1999 "The Leverage Curse in New Market Entry". Annual meeting of the Academy of Management, Chicago.
- Barnett, William P. and David McKendrick  
1998 "The Evolution of Global Competition in the Disk Drive Market." Annual meeting of the Academy of Management, San Diego.
- Barnett, William P. and John Freeman  
1997 "Too Much of a Good Thing? Product Proliferation and Organizational Failure." Annual meeting of the Academy of Management, Boston.
- Barnett, William P. and Olav Sorenson  
1997 "The Red Queen in Organizational Creation and Development." Annual meeting of INFORMS.
- Barnett, William P.  
1996 "The Red Queen in Organizational Growth." Stanford Conference on Organizational Learning.
- Barnett, William P.  
1996 "Competitive Release Among Organizations." Annual meeting of the Academy of Management, Cincinnati.
- Barnett, William P.  
1995 "The Dynamics of Competitive Intensity." University of Mannheim Conference on the Evolution of Industries and Labor Markets.
- Barnett, William P. and Morten Hansen  
1995 "The Red Queen in Organizational Evolution." Annual meeting of the Academy of Management, Vancouver.
- Barnett, William P., Henrich Greve, and Douglas Park  
1994 "An Evolutionary Model of Organizational Performance," conference on competitive organizational behavior, Northwestern University.
- Barnett, William P. and John Freeman  
1994 "Do the Most Competitive Firms Survive?" Annual meeting of the Academy of Management, Dallas, Texas.
- Barnett, William P., James Baron and Toby Stuart  
1994 "Compared to What: Gender Inequality in Organizational Careers." Annual meeting of the American Sociological Association, Los Angeles.
- Barnett, William P. and Thekla Rura  
1993 "Strategic Competition in the Ecology of Organizations: Evidence from the Evolution of American Banks, 1935-1978," annual meeting of the National Academy of Management, Atlanta.



- Barnett, William P. and Henrich R. Greve  
1993 "Darwinian Competitive Advantage," annual meeting of the National Academy of Management, Atlanta.
- Barnett, William P., Gary Mischke, and William Ocasio  
1993 "Cooperative Strategy in Ecological Perspective: Evidence From U.S. Research and Development Consortia," annual meeting of the National Academy of Management, Atlanta.
- Barnett, William P.  
1992 "The Community Ecology of Organizational Growth in the Early American Telephone Industry," NYU conference on organizational evolution, New York.
- Barnett, William P. and Anne S. Miner  
1991 "Standing on the Shoulders of Others: Institutional Interdependence in Job Mobility," annual meeting of the National Academy of Management, Miami Beach.
- Barnett, William P.  
1991 "Strategic Deterrence Among Multipoint Competitors," annual meeting of the National Academy of Management, Miami Beach.
- Amburgey, Terry L. and William P. Barnett  
1990 "Duration dependency and dynamic effects in organizational research," XII World Congress of Sociology, Madrid, Spain.
- Amburgey, Terry L., Dawn Kelly, and William P. Barnett  
1990 "Resetting the Clock: The Dynamics of Organizational Transformation and Failure," annual meeting of the National Academy of Management, San Francisco.
- Barnett, William P. and Glenn R. Carroll  
1990 "How Institutional Constraints Shaped and Changed Competition in the American Telephone Industry: An Ecological Analysis," International Symposium on Interdisciplinary Perspectives on Organization Studies, Netherlands Institute for Advanced Study, Wassenaar, Netherlands.
- Barnett, William P.  
1989 "Partial Likelihood Estimation of the Proportional Hazards Model," annual meeting of the National Academy of Management, Washington D.C..
- Barnett, William P.  
1988 "Organizational Mortality in a Technological System," annual meeting of the National Academy of Management, Anaheim.
- Barnett, William P.  
1987 "Organizational Growth and Competition in the Early American Telephone Industry," annual meeting of the National Academy of Management, New Orleans.
- Barnett, William P. and Glenn R. Carroll  
1987 "Competition and Mutualism in the Early American Telephone Industry," annual meeting of the Pacific Sociological Association, Eugene Oregon.

## RESEARCH SUPPORT AND ACADEMIC HONORS

- 2008-present Affiliated faculty, Interdisciplinary Program in Environment and Resources, Stanford University.
- 2005-present Affiliated faculty, Woods Institute on the Environment, Stanford University.
- 2008-2013 BP Faculty Fellow in Global Management, Stanford Graduate School of Business.
- 2005-2011 Senior Fellow, Woods Institute on the Environment, Stanford University.
- 2008 Distinguished Service Award in the PhD program, Stanford Graduate School of Business.
- 2005-2009. Senior Research Fellow, Global Entrepreneurship Research Center, Zhejiang University, Hangzhao China.
- 2006-2007. Dhirubhai Ambani Faculty Fellow in Entrepreneurship, Stanford Graduate School of Business.
- 2004-5. Fellow, Center for Advanced Study in the Behavioral Sciences, Palo Alto.
- 2004 Thomas M. Siebel Professor of Business Leadership, Strategy, and Organizations, Graduate School of Business, Stanford University.
- 1998-99 GSB Faculty Fellow, Stanford University Graduate School of Business
- 1995-97 Principal Investigator: "Innovation and Growth in the U.S. Computer Industry." Sponsored by the Stanford Computer Industry Project.
- 1995-96 Fellow, Center for Advanced Study in the Behavioral Sciences, Palo Alto.
- 1995 *Administrative Science Quarterly* Award for Scholarly Contribution (for "Work Group Demography, Social Integration, and Turnover" by O'Reilly, Caldwell, and Barnett, 1989).
- 1992-93 James and Doris McNamara Faculty Fellow, Graduate School of Business, Stanford University.
- 1989 Principal Investigator: "Deregulation, Competition and Mutualism: An Ecological Study of the Modern American Telephone Industry." Funded by the Graduate School of the University of Wisconsin - Madison (Grant #900687).
- 1989 Ameritech Fellow, University of Wisconsin - Madison .
- 1988 Dissertation support from the Chancellor's Patent Fund of the University of California, Berkeley.
- 1988 Lou Pondy award for the best paper based on a dissertation, Organizational and Management Theory Division of the National Academy of Management.
- 1987 AT&T Fellow in Telephone History.
- 1982 Phi Beta Kappa, University of California, Berkeley

## TEACHING

Stanford University, Graduate School of Business

Courses designed and taught:

- Managing in the Global Context (MBA)
- Aligning Start Ups and their Markets (MBA)
- Organizational Growth (MBA)
- Social Entrepreneurship in Sustainable Ecotourism (University-wide)
- Strategic Change (MBA)
- Organizations in Competition (PhD)
- Research Topics in Strategy and Organizations (PhD)
- Research Methods for the Behavioral Sciences (PhD)

Other courses taught:

- Organizational Dynamics (MBA)
- Entrepreneurship: The Formation of New Ventures (MBA)
- Strategic Management (MBA)
- Organizational Behavior (MBA)

Executive education programs designed and directed:

- Stanford Executive Program (current)
- Stanford Executive Program in Strategy and Organization, 2000-2015
- Stanford Business Strategies for Environmental Sustainability Executive Program, 2007-2010.
- Stanford Executive Management Program, 2000-2007
- Stanford Human Resources Executive Program, 1999

Executive education programs taught:

- Stanford Chief Technology Officer forum
- Marketing Management Program
- Summer Institute on Entrepreneurship
- Stanford-Endeavor executive program (global growth companies)
- Program on Innovation and Entrepreneurship
- Stanford Program on Regions of Innovation and Entrepreneurship
- Executive Program for Growing Companies
- Stanford/NUS Singapore Executive Program
- Human Resources Executive Program
- Leading Change and Organizational Renewal executive program
- Strategic Leadership of Supply Chains executive program
- Strategic Uses of Information Technology executive program
- Stanford Executive Program for Nonprofit Leaders

Custom executive education programs:

- Aalto Executive program, ALFA, AMA, BP, Caterpillar, Cemex, China Mobile, Cisco, Citigroup Private Bank, Enterprise Ireland, Esade Barcelona program in CSR, Federation of Korean Industries, Flextronics, Genentech, Grupo M&M, Indian Bankers Association, MLC, Nielsen, Qualcomm,

Technicolor, University of Zagreb, University of Zurich, UT Starcomm,  
Visa China, Young Presidents' Organization

University of Wisconsin - Madison, School of Business

Courses designed and taught:

Innovation and Technology Management (MBA)

Seminar in Organization Theory (PhD)

Courses taught:

Organization and Management Processes (undergraduate)

Business Planning and Policy (undergraduate)

Organization and Management Processes (MBA)

Competitive Strategy (MBA)

## SERVICE

Editorial:

Senior Editor, Strategy Science

Editor, Research Policy (2001-2002)

Special Issue Editor, Strategic Management Journal Special Issue on "Evolutionary Perspectives on Strategy" (with Robert Burgelman), 1996.

Editorial Boards:

Industrial and Corporate Change (2000-current), Management and Organizations Review (2013-current), California Management Review (2000-current), Management Science (2004-2008), Strategic Management Journal (1996-2004), Organization Studies (1994-96), Academy of Management Review (1994-96), Administrative Science Quarterly (1990-93).

Occasional Reviewer:

American Journal of Sociology, American Sociological Review, Organization Science, Management Science, Academy of Management Journal, Administrative Science Quarterly, Journal of Business Research, Journal of Management Studies, Research in the Sociology of Organizations.

Opponent in the PhD defense of Juha Mattsson, Helsinki Univ of Technology, 2008

Member: American Sociological Association, Strategic Management Society, Academy of Management.

Stanford University:

Steering Committee, Haas Center for Public Service, Stanford University, 2014-current.

PhD Admissions Committee, Interdisciplinary Graduate Program in Environment and Resources, 2007-current.

Faculty Selection Committee, Stanford Interdisciplinary Graduate Fellowship program, 2008-current.

Faculty Leadership Committee, Woods Institute for the Environment, Stanford University, 2005-2010.  
 Co-Director, Center for Global Business and the Economy, 2008-2013  
 Member, Provost's Committee on Students and Globalization, 2008-2009.  
 Co-Chair, Stanford University Board on Judicial Affairs, Spring 2003-Winter 2004.  
 Stanford University Board on Judicial Affairs, 2002-2004.  
 GSB Executive Education Strategic Review Committee, 2010.  
 GSB Executive Education Faculty Director Search Committee, 2008.  
 GSB Area Coordinator, Organizational Behavior, 2005-2008.  
 GSB Area Coordinator, Strategic Management group, 2001-2002.  
 GSB Organizational Behavior PhD liaison, 1999-2001.  
 GSB Organizational Behavior Faculty Search Subcommittee, 2005-2008.  
 GSB Global Faculty Search Committee, 2006-2009.  
 GSB Strategy Faculty Search Committee, 1991-2002.  
 GSB Public Management Program Committee, 1997-2004.  
 GSB Recruitment Committee, 1992-1994.

## CORPORATE

### Boards of Directors:

iloop Mobile, 2007-2012  
 Lineo, 1998-2001

### Advisory, Consulting, Case Development, and Speaking:

Abbey Capital	eBay China
Agilent	EON
American Craft Brewing Co	Facebook
Amore Pacific	Flipkart
Applied Materials	Franklin Templeton Investments
Atlas	Handysoft
Avianca	HP
Badgeville	Hyundai Motor Company
Bankers Administration Institute	International Game Technology
Bechtel	Intuit
Boise	Kosar
Borland	Linbeck Construction
BSI Bank, Switzerland	Maersk
BT Bank	Mendocino Brewing Company
Change Capital	Mercado Livre
Citigroup	MLC
EA Sports	M&M Media
Eachnet	Napster

National Australian Bank  
NetApp  
Newell  
Nielsen  
Novo Nordisk  
Oracle  
PICS  
PE Bioscience  
Prevoty  
Qualcomm  
Riverbed Technologies  
Salesgenie  
Seagate  
Shiseido  
Siemens  
Skystream

SM Entertainment  
Spotify  
Stone Group  
Swire Pacific Offshore  
Taobao  
Technicolor  
Tenaris  
ThermoFisher  
Third Federal Savings  
Trader Joe's  
UF Soft  
Varian  
Volantis  
Wikia  
Wind River  
WR Hambrecht